

Invitation to 'The World in a Cube'

**14th October, 15:30pm – 17:00pm, Birkbeck
Cinema, 43 Gordon Square, London WC1H 0PD**



Please join us to celebrate the completion of this pilot phase of 'The World in a Cube', an action research project funded by CreativeWorks London's Creative Vouchers Scheme on the theme of 'Mobility and Mobile Culture'.

New Media Networks has worked in partnership with the Birkbeck Institute for the Moving Image and Tate & Lyle Sugars to explore ways of taking part of Tate & Lyle's unique collection of films about the sugar industry to potential audiences. The event will include short screenings, the results of the new film competition and a brief presentation of the findings followed by a reception.

44 people including historians, Tate & Lyle employees and members of communities in East London have contributed to the research via focus group screenings and discussions, with an additional 12 new and emerging film-makers who produced creative interpretations of 4 films in the collection. The initiative has been supported by an Advisory Group with specialists from the BFI, Birkbeck and Tate & Lyle.

Please RSVP to Eleni Liarou, e.liarou@bbk.ac.uk

You can find directions and information on public transport to locate Birkbeck and the Gordon square building on our website: <http://www.bbk.ac.uk/maps/directions-central>

We look forward to seeing you there.

